

Special Session 1. Update on the Josour regional initiative



Lara Tamash

Lara Tamash is a producer, TV presenter, and writer. She has worked in various positions since 1991, most notably as a media trainer, trainer in the Gender Program in Arabic, organizer, and presenter of programmes at Jordan Radio and Television Corporation, Secretary of Arab Women Media Center, and a member of an administrative and advisory board. She wrote "A Woman with Two Memories" book and was the writer of a weekly article in the Jordanian daily Al-Dustour. She holds a master's degree in media and a bachelor's degree in sociology. She received many local, Arab, and international awards and honors, including the Al-Jazeera Documentary Film Festival Award, Golden Award from the Cairo Festival, and honor from International College in London as one of 45 influential personalities in Jordan.



Elissa

Elissa is a Lebanese artist, who started her singing career in 1998 and achieved distinguished success by launching more than 12 artistic albums and singles. Throughout her career, she won 3 World Music Awards for best sales in the Middle East. Remarkably, she is the first Arab artist to exceed 3 billion views on YouTube, and the only Arab artist to consistently occupy the list of the top 100 most listened to artists on the internet. She sold millions of copies of her albums, which made her known for her romantic color. She contributed to the art scene in the Arab region.

Elissa is one of the most concerned artists in public affairs and social issues. She is a human rights advocate, and through her work, she has contributed to raising awareness of violence against women, suicide prevention, and other important causes. She also has different political and patriotic stances, which made her an "activist" throughout her career with all boldness and will. After a journey of breast cancer treatment in 2018, she became an ambassador for this cause and contributed to raising awareness about prevention and early diagnosis.



Mehrinaz Elawady

Mehrinaz Elawady is the Director of the Gender Justice, Population and Inclusive Development Cluster at ESCWA (Read her full bio on page 2).





Dia'a Al Din Mohamed

Dia'a Al Din Mohamed is the Co-Founder and Executive Manager for Mass Health Care for manufacturing detergents and cosmetic products. He established his own private factory in 2022 for producing new products and is responsible for the sales. He previously worked in the pharmaceutical field, starting as a medical representative to Business Unit Manager. He is currently pursuing a PhD in Business Administration at Alexandria University in Egypt.



Nisrine Kammourieh

Nisrine Kammourieh is a young female dreamer from Lebanon. She currently works as a Public Relations Officer at El-Meouchy Education, Consultancy & Training. She is a social activist who advocates for women leadership and youth empowerment. She has been a Youth Volunteer since 2010 and was selected as a key note speaker representing Lebanon in the Global Technical Meeting on Reimagining Volunteering for the 2030 Agenda with the United Nations Volunteers. In 2022, she represented Lebanon in Women's Leadership Program at Saint Mary's College in Indiana through the study of American institutes. She is a Mass Communication and a Minor in Psychology graduate from the Beirut Arab University.



Emilie Wahab Harb

Emilie Wahab Harb is the Managing Director of L'Oreal Paris in Lebanon. Her journey in the beauty industry began with L'Oreal in 2012, where she started as Operations Director for the Levant. She currently leads a diverse and talented team, overseeing all aspects of the company's operations, including sales, marketing, brand management, business development, financial and human resources; ensuring L'Oreal's continued success in a complex and volatile market context. Before that, she worked with Obegi Group, and ran the factories of Henkel and Al Wadi Al Akhdar. Beyond her professional achievements, she is committed to making a positive impact in her community. She actively participates in various initiatives and programmes that promote women empowerment and social development. She firmly believes in the power of diversity and inclusion and strives to create equal opportunities for individuals to thrive, both within L'Oreal and the broader society. She holds a bachelor's degree Industrial Engineering from LAU.

